



ROLLING HILLS PLAZA



FREE SPACE PIRATE PARK Exclusive Supervised Playground for Your Youngsters

Rolling Hills Plaza Stores offer you thousands of gift items that are sure to please the whole family. Stores galore and gifts galore. Free supervised playground for your children while you shop in this complete shopping center. You'll enjoy these new modern stores that carry the very latest types of merchandise and at money saving prices, too!

PACIFIC COAST HIGHWAY AT CRENSHAW

5 MORE SHOPPING DAYS UNTIL CHRISTMAS



TO OUR FRIENDS AND CUSTOMERS

Sending you and yours loads of grand wishes at Christmas... and our thanks for your loyal patronage.

Merry Christmas

FROM YOUR ROLLING HILLS PLAZA MERCHANTS

WE ARE MOVING TO OUR LARGER PERMANENT NEW STORE AT 24836 NARBONNE AVE. IN LOMITA ON DECEMBER 24TH

Ask About Our Exclusive Party Plan — FREE Hostess Gifts!

HEIDI FLORAL SHOPPE
NOW — 2 BIG LOCATIONS
2601 PACIFIC COAST HWY. — DA 6-6781
24836 NARBONNE AVE., LOMITA

FROSTING TIPPING

REG. \$25.00 **\$15.00** COMPLETE



Continental Beauty wants every woman to look more glamorous for the holiday season.

PHONE NOW FOR YOUR APPOINTMENT!

OPEN SUNDAYS

Continental Coiffures

25414 CRENSHAW BLVD. — DA 6-7444
ROLLING HILLS PLAZA — OPEN 7 DAYS A WEEK
NEXT TO NEW CITIZENS NATIONAL BANK

COIN OPERATED... SELF SERVICE

LOOK!

CHECK THESE SAVINGS!

A TYPICAL 8-LB. LOAD OF DRY CLEANING ONLY **\$2.00**

- 4 SWEATERS
4 DRESSES
3 SKIRTS
1 PR. SLACKS
- 2 CAR COATS
4 SWEATERS
2 PR. SLACKS
3 SKIRTS
- 2 MEN'S SUITS
2 SWEATERS
2 PR. SLACKS
20 TIES

Our do-it-yourself cleaning is as easy as using an automatic washer — and it saves you as much as 75% on all your cleaning bills. Beautiful drycleaning of the highest quality. No other method gives you finer cleaning. Even water-soluble stains are taken out. **WRINKLE-FREE**... Most garments, even men's pants, need no pressing. Pleats and creases stay in. Come in and start saving on your family cleaning bills!

NORGE LAUNDRY AND CLEANING VILLAGE

Across Crenshaw Blvd. From Leonard's CRENSHAW & PACIFIC COAST HWY., Rolling Hills Plaza — DA 6-9888

LARGEST NORGE VILLAGE IN THE SOUTH BAY AREA — 16 DRY CLEANING MACHINES FOR YOUR CONVENIENCE — 30 NORGE AUTOMATIC WASHERS — SOFT WATER MAKES A DIFFERENCE — TRY IT — YOU'LL LIKE IT!

HOLIDAY OFFER!

\$20.00 **RESTORE WAVE** ONLY **\$11.95**



COMPLETE RE-STYLING WITH STYLE HAIRCUT BY TOP CONTINENTAL STYLISTS!

LIMITED OFFER! GOOD ONLY ON MON., TUES., & WED.

Continental Coiffures

25414 CRENSHAW BLVD. — DA 6-7444
ROLLING HILLS PLAZA — OPEN 7 DAYS A WEEK
NEXT TO NEW CITIZEN NATIONAL BANK

Thrifty CUT RATE 2645 PACIFIC COAST HIGHWAY at Crenshaw

REG. 98c **WINDSOR PEN GIFT SET 77c**

REG. 11.88 **CHATTY CATHY DOLL 8.48**

REG. 1.29 **6-ROLL GIFT WRAP 79c**

REG. 22.35 **17-PIECE TOOL SOCKET SET 16.83**

SEE OUR FULL PAGE ADVERTISEMENT ON PAGE 6 OF THE TORRANCE HERALD

Merry Christmas and a Happy New Year

Open Evenings 'til Christmas!

PRIDE and GROOM PET SHOP



YOU'LL STILL FIND A VERY NICE SELECTION OF CHRISTMAS GIFTS FOR YOUR PETS — PLUS PET GIFTS AND ACCESSORIES!

DA 6-7272 2521 Pacific Coast Highway

Newberrys

ROLLING HILLS PLAZA



New Modess

Now deodorant-protected, Box of 12 **39c**



VALUABLE COUPON

FREE STYLE CUT

EXCEPT SAT. With Our Regular \$3.00 SHAMPOO & SET

YOU MUST PRESENT THIS AD

PERMANENT WAVE SPECIALS!

ZARR Regular \$10.00 — SPECIAL — **\$6.95**

CARYL RICHARDS FRENCH FORMULA

TIKI Reg. \$17.50 **\$12.50**

Beauty Salons

LOMITA Narbonne at Pac. Cst. Hwy. Behind Safeway DAvenport 5-1280

TORRANCE 1328 Sartori Ave. Corner of Marcelina FAirfax 0-1333

ROLLING HILLS PLAZA SHOPPING CENTER (Crenshaw & Pac. Cst. Hwy.) DA 5-2575

Excitingly Different - And Appreciated! HAWAIIAN CHRISTMAS GIFTS



Direct From The Islands

- Mother-Girl Muu Muu
- 2-Pc. Capri Sets
- Men's & Boys' Aloha Shirts
- Tea Timer Sets
- Leather Things
- Perfume
- Island Handbags
- Oriental & Island Jewelry
- Hawaiian Xmas Cards
- Hawaiian Food Products

MANY MANY UNUSUAL GIFT ITEMS FROM WHICH TO MAKE YOUR SELECTION. A pleasant way to say, "Mele Kalikimaka" ... Merry Christmas in the Hawaiian way.



Open Every Evening 'til Xmas Sundays 'til 4 P.M. 2565 Pacific Coast Hwy. at Crenshaw DA 6-2151

PERSONALLY SELECTED STEER BEEF AND EASTERN PORK

Luer's Fully Cooked **HAMS** SHANK PORTION **39c/lb**

BUTT HALF 59c/lb

WHOLE HAM 49c/lb

CENTER SLICES . . 89c/lb

ATALANTA BRAND **CANNED HAMS . . 1.99**

FRESHLY DRESSED **TURKEYS FOR CHRISTMAS**

PLAZA MEATS

2507 Pacific Coast Hwy., East of Newberry's

Newberrys ROLLING HILLS PLAZA



Not just a Cosmetic Accessory but a **COSMETIC NECESSITY!**

COETS quilted cotton squares have dozens of uses! So absorbent, too. Never "wad up" or drip like plain cotton. Try COETS today, you'll never be without them!

Box of 40-29¢ Box of 50-49¢ Box of 100-99¢

2541 PACIFIC COAST HIGHWAY AT CRENSHAW BLVD., TORRANCE.